



AGRI & FOOD PROCESSING SECTOR OF PUNJAB



ADVANTAGE PUNJAB

Punjab with 1.5% of Area contributes
3% of India's GDP

**Food Processing holds 21% share in
Punjab's Manufacturing GDP**

SECTOR HIGHLIGHTS

RAW MATERIAL HUB

- ✓ Biggest Contributor to **Central Pool of Food Grains**
- ✓ World's **Highest Rice Yield** of 6,932 kgs/Ha
- ✓ **Ranked 2nd** in Kinnow(Mandarin Orange) Production & **3rd** in Honey Production
- ✓ Exports **Agri & Food Produce to 140+ nations**; Top Trading Partners: Iran, UAE, UK, USA, Saudi Arabia

STRONG INDUSTRIAL ECOSYSTEM

- ✓ **Three Mega Food Parks** with Plug-n-Play Infrastructure
- ✓ Excellent Road & Rail Connectivity; **Punjab is ranked 2nd in Ease of Logistics**
- ✓ **Power Surplus State** with variable tariff fixed at USD 0.07/unit
- ✓ Peaceful Labour Relations; No Domicile Restrictions on Hiring; Skilled Manpower

Prominent International Players



INVESTMENT OPPORTUNITIES



Dairy Processing

- ✓ Punjab **Ranks 1st in per capita milk** availability (1,120 gms/day); 3times national average
- ✓ Contributes **7% of total milk produced in India** with 2.5% Milch cattle
- ✓ Huge marketable surplus - **17 million litres per day** available

Opportunities

- ✓ **Cheese Processing:** Industry growing at 9% CAGR
- ✓ India's consumer demand transitioning to **high-value milk based products**
- ✓ **Cold Chain for Milk Supply:** Ready demand in Punjab for 4mn Litres per day



Fruits & Vegetable Processing

- ✓ With just 4.6% of net sown area, Horticulture **contributes 12.4% to Punjab's Agriculture GDP**
- ✓ **Marketable Surplus** available:
 - ✓ Potatoes: 1.7 Mn tonnes
 - ✓ Kinnow: 1Mn tonnes
 - ✓ Peas: 300,000 Tonnes

Opportunities

- ✓ **Organic Food Processing:** 5000+ Ha of land earmarked for Organic farming
- ✓ **Cold Storages:** Huge demand for multi commodity cold storages in the State
- ✓ **Fruit & Vegetable Processing** for domestic & international markets



Meat Processing

- ✓ The livestock sector **contributes 9% to the Net State Domestic Product**
- ✓ **231,000 tonnes of meat** produced in 2018-19 (buffalo and poultry are the largest contributors)
- ✓ State-of-the-art **Pig Breeding Farms;** Veterinary Hospitals & Institutes

Opportunities

- ✓ **Piggery is the emerging sub-sector** with availability of exotic breeds of Pigs (Hampshire, Large White York Shire)
- ✓ Hardly 1% of the total meat produced in the India is used for processing

Look Forward To A Mutually Beneficial Relationship...



THANK YOU

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